

FORM C - MONUMENTS
MASSACHUSETTS HISTORICAL COMMISSION
Office of the Secretary, State House, Boston

Town Northampton

Street North Main St.

Name The Frank Newhall Look Mem. Park

Original Owner City of Northampton

Present Owner City of Northampton

Date Constructed 1928

Date Dedicated 1930

Source of Date inscription

Designer or Sculptor _____

Development of Town/City Individual or group responsible for monument
if other than owner same

STATUE _____ MONUMENT _____
BUST _____ FOUNTAIN
MARKER _____ MILESTONE _____
RELIGIOUS SHRINE _____ BOUNDARY MARKER _____
GROUP COMPOSITION _____

Monument has historical connection with the following themes: (See also reverse side)

Agriculture _____ Commerce/Industry _____
Architecture _____ Science/Invention _____
Art/Sculpture _____ Travel/Communication _____
Education _____ Military Affairs _____
Literature _____ Indians _____
Music _____ Development of Town/City
Government _____ Religion/Philosophy _____

CONDITION: Excellent Good Fair Deteriorated Moved* Altered _____

IMPORTANCE of monument to area: Great Moderate None _____

MONUMENT endangered by: _____

LOCATION OF INSCRIPTION: Plaque on wall, house, post; base of monument; other _____

ENTIRE INSCRIPTION on monument: _____

The Frank Newhall Look Memorial Park 1928

DESCRIPTION**

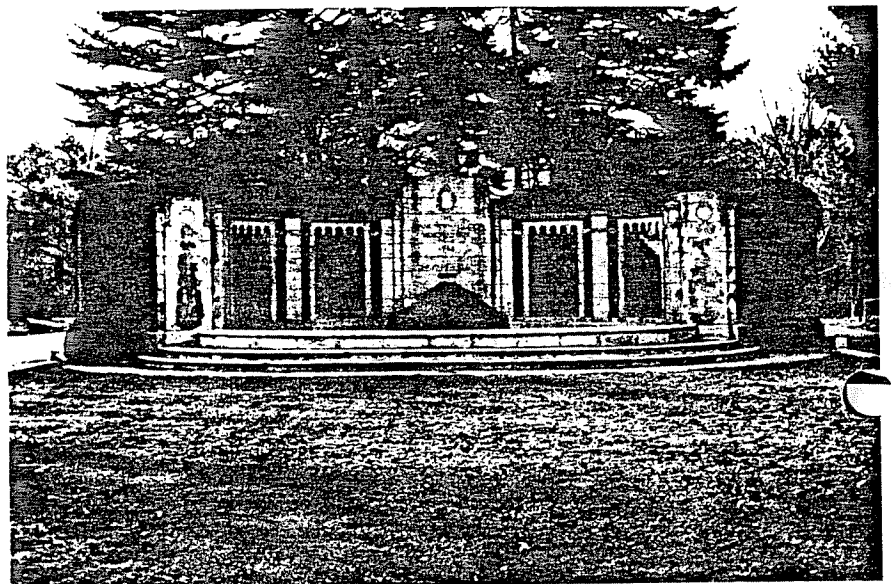
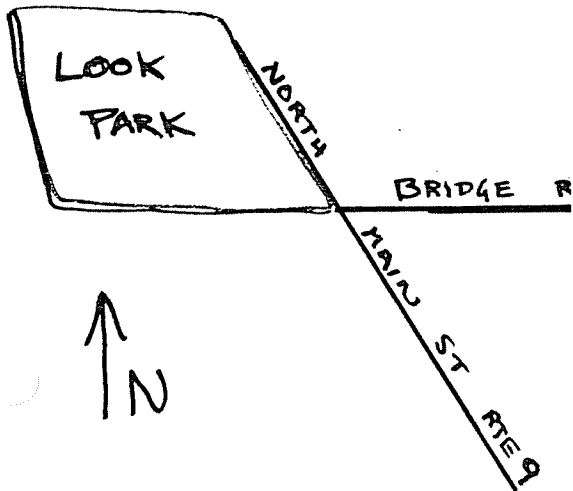
Foundation: pedestal Base None Material stone

Material: Bronze ~~stone~~ Marble Granite Wood Other brick and glazed tiles

Setting (surroundings) encircling drives-- entrance to park

Size (approximate) 8' high 12-15' diameter semi-circular

Indicate location of monument on map



GIVE A BRIEF DESCRIPTION OF SUBJECT MATTER AND/OR DESIGN OF MONUMENT

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GIVE A BRIEF DESCRIPTION OF HISTORIC IMPORTANCE OF MONUMENT. (Refer to the theme circled on front of form. What happened? Who was important? Comment)

Look Park is the ^{largest} ~~city~~ city-owned park in Northampton. The park, consististing of nearly 200 acres, is agift from Mrs. Fannie Burr Look. She provided the land, funds for its development and a trust fund for its upkeep. This living memorial to Frank Newhall Look was first opened to the public in 1930. Mr. Look was involved with the Florence Mfg. Co. (later Prophylactic Brush Co.) for over thirty years and served as chief executive officer around the turn of the 20th century.

REFERENCE: (Where was this information obtained? What book, records, etc.)

A Visit to Look Park, Northampton, Mass., C. 1960.